



Self-Study Report Criteria-VII Institutional Values and Best Practices

Key Indicator-7.3- Institutional distinctiveness
NAAC criteria metric no: 7.3.1

7.3 Institute Distinctiveness

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

"The education system should highlight the importance of entrepreneurship and prepare the students right from school and college education to get oriented towards setting up of enterprises which will provide them creativity, freedom and ability to generate wealth". - Dr. APJ.Abdul Kalam, Former President of India.

INTRODUCTION

To inculcate Entrepreneurial characteristics among students, ENTREPRENEURSHIP DEVELOPMENT CELL (EDC) is established in Institute of Business Management and Rural Development. ENTREPRENEURSHIP DEVELOPMENT CELL (EDC) is useful to create entrepreneurial culture in Management institutions and to foster entrepreneurship for generation of wealth and employment by Management persons. The EDC's role in the institute is to motivate and promote entrepreneurial culture amongst the MBA and MCA students. The Incubation cell is also integrated with the EDC with sole aim to find and inculcate the skills necessary for entrepreneurship in Institute of Business Management and Rural Development. The faculty members with experience understand the needs of students and the EDC facilitates all necessary activities for the development of business acumen in the students of management. IBMRD is having requisite expertise and state of the art infrastructure. The mission of the EDCs is to develop institutional mechanism to create entrepreneurial culture in academic institutions to foster growth of innovation and entrepreneurship amongst the faculty and students.





INSTITUTE OF BUSINESS MANAGEMENT & RURAL DEVELOPMENT Vadgaon Gupta (Vilad Ghat), PO MIDC, Ahmednagar- 414111 (Maharashtra).



BACKGROUND: Entrepreneurship Development Cell (EDC) of the institute was established on its own initiative in the year 2014 by the Director of the IBMRD and has been actively conducting programs in entrepreneurship with concerted initiatives to promote entrepreneurship among the students. The objective of promoting entrepreneurship among the youth is to nurture a passion for self employment. This will open gates for creation of new knowledge-based innovative hi-tech ventures, industries and new breed of technopreneurs and more avenues of employment opportunities thus turning job seekers into job creators and in the process, leading the nation towards industrial excellence and self reliance. The Entrepreneurship Development Cell of this institute aims towards achieving the above.

Dr. Vithalrao Vikhe Patil Foundation's Institute of Business Management and Rural development, known as IBMRD is one of the premier Management education institute in Vicinity of Savitribai Phule Pune University, Pune. Institute has a Students intake which is blend of Rural as well as Urban background. IBMRD strongly believe with its vision of "To create an overall learning environment, where in ordinary people can do extraordinary things."

In line with Academic curriculum of MBA and MCA syllabus ,faculty members continuously motivates students to become entrepreneurs which can generate employment .In addition to subjects taught in the curriculum, IBMRD organizes various seminars ,webinars, Expert sessions for Entrepreneurship development.

The institution has well defined students mentoring system wherein individual attention is being provided to each and every student. Faculty Members are nominated as mentors (faculty advisors). Each student is assigned a faculty mentor (faculty advisors) who tracks the student progress, providing personal guidance and counseling for Entrepreneurship development from time to time. Students can seek advice of their allocated faculty not only in the field of education, but also towards their career progression and future endeavors.

Orientation programmes conducted in order to sensitize the students about the various opportunities under various Central and state government schemes like, Prime Minister







Employment Generation Program (PMEGP) and Chief Minister Employment Generation Program (CMEGP) Placement and career counseling services are available to students through the Placement Cell/Committee. During counseling, the students are encouraged to discuss their problems related to new ideas, innovations, creativity academics, personal etc. Such counseling has yielded fruitful results to students in terms of incubation of budding entrepreneurs from students.

The students get Entrepreneurship development guidance—from the concerned teachers apart from the EDC, as there is a subject in the MBA curriculum Entrepreneurship development; which also facilitates the process of Incubation of Entrepreneurs. To assist the students' progress as an entrepreneur, the Institute organizes visits to Exhibitions, organization of Food festivals, organizes Industrial visits of MBA/MCA students. The student centric methods encourage active participation and involvement of students. The student centric methods include experiential learning, participative learning, problem solving methodologies etc. The student centric methods used by the Institute make Entrepreneurial education understandable and interesting.

EDC at IBMRD is managed and driven by MBA & MCA students under the guidance of Training and Placement Officer. The cell organizes a variety of activities centered on promoting entrepreneurship among students.

The pedagogy-EDC prepares students pursuing programs like MBA & MCA at IBMRD for their entrepreneurial venture through its well drafted pedagogy which include-

- Orientation and Motivation
- Opportunity assessment
- Kick starting the Entrepreneurial campus
- Business Planning workshops
- Market Analytics
- Team Building
- Managing funds/ entrepreneurship finance
- Social Entrepreneurship locally in the area







COLLABORATIONS WITH DICS, MSMES, MCED AND AUTO CLUSTER OF MIDC

One of the strategies for quality improvement in teaching and learning is to make the learning more students centric. The IQAC through the AAC (academic audit committee) frequently collects and analyses the feedback of students on the quality of teaching learning and provides suggestions for improvement. To inculcate Entrepreneurial characteristics among students. Institute has collaborations with DICs, MSMEs, MCED and auto cluster of MIDC in Ahmednagar. We organize expert lectures from successful entrepreneurs, experts from DICs and Alumni. Student visit these organizations for guidance and live experience. Institute has collaborations with DICs, MSMEs, MCED and auto cluster of MIDC in Ahmednagar. We organize expert lectures from successful entrepreneurs, experts from DICs and Alumni. Student visit these organizations for guidance and live experience. On 10 th October 2019 Memorandum of Understanding between Dr.Vithalrao vikhe Patil Foundation and MCED (Maharashtra Center for Entrepreneurship Development) was signed to facilitate and speedup the process of Entrepreneurship development among students of IBMRD.

IBMRD faculty Dr.Rajendrasing Pardeshi is appointed as Member of Advisory committee of MCED- Maharashtra Center of Entrepreneurship development, Ahmednagar which facilitates the the growth of Entrepreneurship development of IBMRD students.

EVIDENCE OF SUCCESS: Our star Entrepreneurs are Mr Nikhil Iwale, Shantawati Industry, Supe.Mr Swapnil Kawale, in working in field of hospitality and tourism sector. Mr Anurag Gonge is having plant of Solar panels in MIDC Ahmednagar.





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7.3.1-ED cell

As a Distinctiveness, IBMRD believes to develop Entrepreneurial culture among students. MBA and MCA students of IBMRD started their own startups/Service organizations .Few of them Enlisted as follows.

1000			AY 2021-22		
Sr.No	Name of Student entrepreneur	Name of Startup	Address of Startup	Contact no .	Remark
1	Vishal Jadhav	The Farmer Rabdi	Post Nimgaon Wagha Tal and Dt Nagar	7499532716	Milk rubdi flavored products
2	Ganesh Wagh	MG Traders	Post Karanji Tal Pathardi	8459390348	Agri Produce marketing
			AY 2020-21		
Sr.No	Name of Student entrepreneur	Name of Startup	Address of Startup	Contact no .	Remark
1	Neha Talwar	Sweet Arts13	Savedi, Ahmednagar	9921226906	Customised Gift Packaging.
2	Rutuja Dhotre	Rutujas Kitchen	Chitale road,Ahmednagar	9405101356	Customised Gift Chocolates and Icecrem Mfg.
			AY 2019-20		
Sr.No	Name of Student entrepreneur	Name of Startup	Address of Startup	Contact no .	Remark
1	Jay Surana	Agri. Produce Traders	Market yard ,Rahuri	8600868587	Agriculture Marketing
2	Shrenika Gaikwad	Digital Bai	Tilak road ,Ahmednagar	7058897503	Digital marketing
3	Akshay Shinde	Akshay Graphics	Pipeline road,Ahmednagar	7769958955	Digitalwork and Printing
4	Rohan Sagalgile	Earth Wipe	Rauri, Ahmednagar	7020496120	Tissue paper mfg.
			AY 2018-19		
Sr.No	Name of Student entrepreneur	Name of Startup	Address of Startup	Contact no .	Remark
1	Mangalaram Rohit Balkrishna	Anushree enterprises	Delhigate ,Ahmednagar	9657753143	Trading electronic gadgets and services
2	Sapre Dhanraj	Shivdhan services	Nagapur,Ahmednagar	9049456585	Services
3	Pote Shankar	Fashion view	Rajegaon ,Newasa	9975942992	Cloths trading





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AY 2017-18							
Sr.No	Name of Student entrepreneur	Name of Startup	Address of Startup	Contact no .	Remark		
1	Datir Mahesh	Dattakrupa agro producers co	Wagholi ,Shevgaon ,ahmednagar	9503514752	Agri produce purchasers for Govt of Maharshtra		
2	Gawali Vaibhav	Adinath Gen and Prov.stores	Soanai,Newasa,Ahmednagar	9881827888	Trading		
3	Ghatmal Sunny	Shri Kapileshwar Light and sound systems	Maliwada ,Ahmednagar	9922225924	Services		
4	Kulkarni Rahul	1.Krushikranti 2. Automak services	Burudgaon road,Ahmednagar	9403781369	Agri services Industrial services		



Dr Sanjay Dharmadhikari
(Director)

DIRECTOR
DR.VITTHALRAO VIKHE PATIL FOUNDATION'S
I.B.M.R.D., AHMEDNAGAR





Training Sessions /Seminars /Webinars Conducted for Entrepreneurship development.

IBMRD students visit at SAI Jyoti Fair to get insights in Marketing of Products.















IBMRD Faculty Dr.Rajendrasing Pardeshi Training MBA/MCA students on Entrepreneurship development

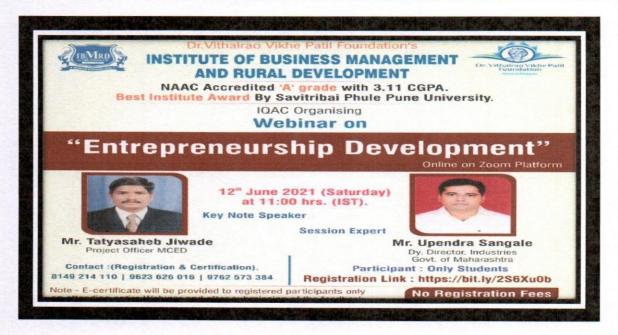




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WEBINAR organized on Entrepreneurship Development for MBA/MCA students

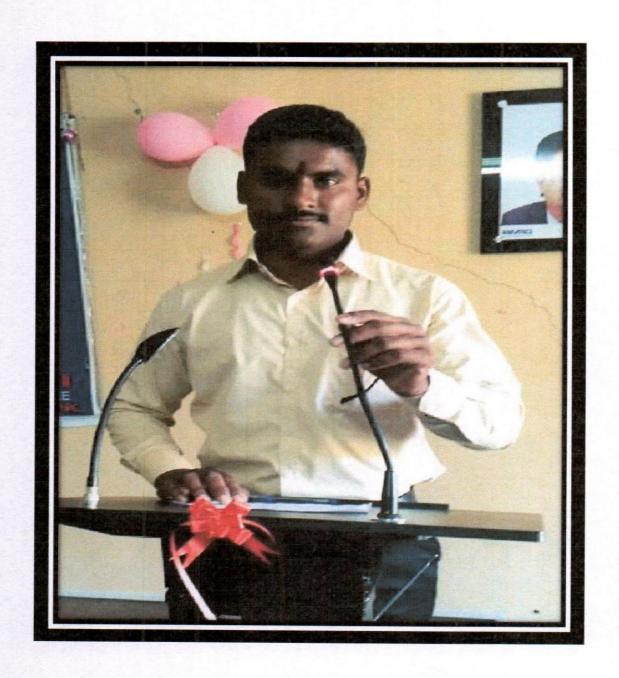


Webinar organized for MBA/MCA students on IPR and Patent registration.









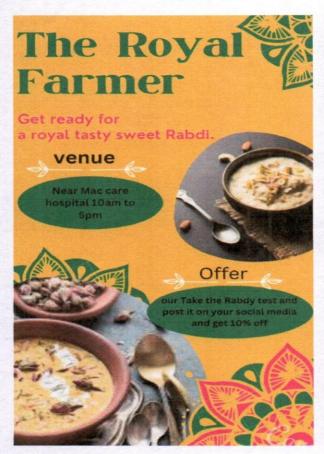
IBMRD student Mr. Mahesh Datir Presenting on Entrepreneurship Ideas to Students.







AY 2021-22								
Sr.No	Name of Student entrepreneur	Name of Startup	Address of Startup	Contact no .	Remark			
1	Vishal Jadhav	The Farmer Rabdi	Post Nimgaon Wagha Tal and Dt Nagar	7499532716	Milk rubdi flavored products			
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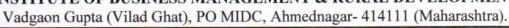








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Ms.Neha Talwar - MBA I year 2020-21

Name of startup - "SweetArt 13", Savedi, Ahmednagar

Nature of startup - Customized Gifts for various

occasions, festivals, anniversaries, Birthdays etc.





CustomizedWrapped gift packages .. Products of Sweet Art 13









Ms.Rutuja Dhotre -MBA I year 2020-21

Name of Startup - "Rutuja's Kitchen

Nature of start up - Customized homemade Chocolates and Icecream, Chitale road, Ahmednagar.



Customized Photo Chocolates Gifts Hamper .Product of Rutuja's Kitchen



CustomizedRakshbandhan Gifts Hamper :- Product of Rutuja's Kitchen





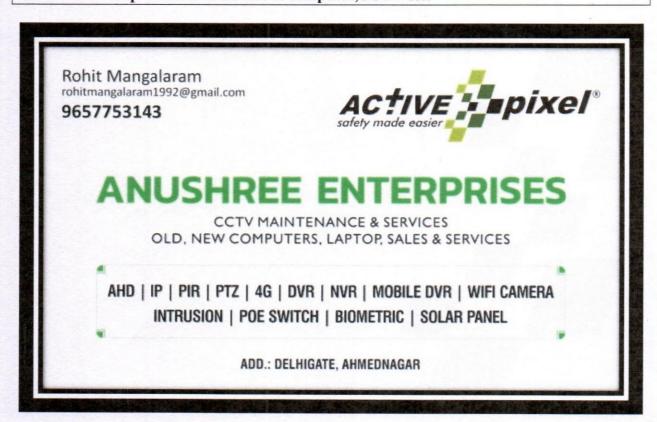


2019-20

Name of Student: Rohit Manglaram

Nature of startup: Anushree entrprises, Delhi Gate, Ahmednagar

Nature of startup: Sales and service of computer, CCTV etc.



Sales and service startup of Rohit Mangalaram- MBA







Mahesh Datir -2018-19

Name of Start up - Dattakrupa Agriproducer co.Ltd.

Nature of startup- Agri produce purchasing/grading ,storage and distribution.







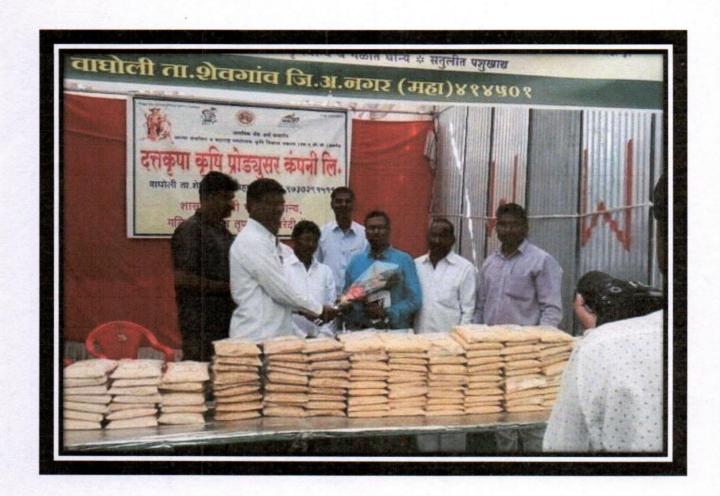
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Mahesh Datir -2018-19

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Nature of startup- Agri produce purchasing/grading ,storage and distribution



Mr.Mahesh Datir- MBA at distribution center of Agriproduces....





Vithalrao Vikhe Patil Foundation Vadgaon Gunta (Villed Chart) PO MUDG 41 Dr. Vithalrao Vikhe Patil Foundation's Vadgaon Gupta (Vilad Ghat), PO MIDC, Ahmednagar- 414111 (Maharashtra).



Name of Student : Mulay Suraj Jalindar- MBA Marketing

Name of Startup: Shri Ganesha Agro and Hardwares , Ashti, Beed

Nature of startup: Trading of seeds, pesticides and fertilizers







Dr. Vithalrao Vikhe Patil Foundation's Vithalrao Vikhe Patil Foundation Vadgaon Gunta (Villed Chet) DO MIDG Vadgaon Gupta (Vilad Ghat), PO MIDC, Ahmednagar- 414111 (Maharashtra).





IBMRD Student Mr.Suraj Mulay startup Shri Ganesh Agro, Ashti Dist. Beed





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Name of Student: Nikhil Iwale

Nature of startup: Shantawati Industries, Supa, Ahmednagar

Nature of startup: Manufacturing plastic injection moulding products

MBA student Nikhil Iwalehas started and successfully running a small-scale unit at MIDC, Supa, Ahmednagar.



Startup of MBA student Mr. Nikhillwale

